

## **Transitioning to NCFE Endorsed Programmes FAQs**

### **Will my course still be endorsed by Active IQ?**

Your programmes will be endorsed through NCFE Endorsed Programmes under the Active IQ brand, which is part of NCFE. This means your programmes will no longer be endorsed by Active IQ directly, but it will still carry the quality assurance and recognition associated with NCFE's endorsement framework.

### **Will my endorsement continue until the renewal date?**

Yes, your current endorsement will remain valid until your renewal date. Customers will then align with NCFE's Endorsed Programme annual audit process to ensure continued quality and compliance.

### **Will there be any changes to the approval process?**

Professional Recognition customers will need to undergo a credit check from NCFE before transitioning their products over to NCFE Endorsed Programmes, however, centre approval will be granted based on their trading history with Active IQ.

### **Will there be any changes to fees?**

There will be no changes to your fees for the 2025-26 academic year (which runs until 31 July 2026). There will be a change in fees for 2026-27 onwards and we will be in touch with you directly to discuss this and put a plan in place to ensure the service is as cost effective for you as possible.

### **Will I keep the same account manager?**

If you work with Active IQ for qualifications, you will retain your Active IQ Business Development Manager for this area of the business. If you don't currently work with Active IQ outside of Professional Recognition, you'll have access to a Business Development Manager for NCFE's Endorsed Programme service when you move across. In addition, you'll also have a designated Accreditation Officer for all of your programmes, who will look after any new applications, as well as maintenance on existing programmes and annual quality audits.

### **Do you have stipulations or guidance as to how we advertise our programme?**

Yes, our Stipulations for Advertising and Promoting Endorsed Programmes document which you can access [here](#) tells you all you need to know about advertising your programmes within Ofqual guidelines.

### **Can we use our own logos on certificates for Endorsed Programmes?**

Yes, customers can use their own logos alongside the Endorsed Programme logo on their own co-branded in-house certificates.

### **What are NCFE Endorsed Programmes?**

Endorsed Programmes are informal activities carried out in-house by a programme provider that are endorsed by NCFE. These programmes contain no formal assessment criteria, or certification from NCFE, and activities can range from seminars to workshops, practical training, e-learning modules or webinars to paper-based materials. Our recognition of

your Endorsed Programme means it is fit for purpose and quality assured by NCFE.

### **Will our programmes be endorsed by NCFE or Active IQ?**

The programme will be endorsed by NCFE, however, if it falls under the context of sport, active leisure or wellbeing, the endorsement will carry the Active IQ brand alongside this endorsement. Any other sector would fall under the NCFE brand.

### **You don't issue certificates for Endorsed Programmes. Can we issue our own?**

Yes, you can create your own completion certificates for Endorsed Programmes and include our logo. You'll find our brand guidelines with information on using our logo [here](#). Please note that if the programme falls into the sport, active leisure or wellbeing sector, you can continue to use Active IQ branding.

Through NCFE, you can also offer digital badges for learners who complete your Endorsed Programmes, as a form of digital certification, for more information on digital badges please reach out to our Accreditation team at [accreditationteam@ncfe.org.uk](mailto:accreditationteam@ncfe.org.uk).

### **What are digital badges?**

Digital badges are secure, verifiable, digital assets that validate a learner's or employee's educational achievements. Centres who offer NCFE Endorsed Programmes will now be able to provide a tangible way for their learners to evidence their achievements through our new digital badge service.

### **How do digital badges work?**

Digital badges are a fast and efficient way of certifying learners upon completion of an NCFE Endorsed Programme. Unlike traditional paper-based certifications, these verifiable, machine-readable assets are hard coded with metadata linked to evidence such as scores, criteria, standards, and examples of work.