

Statement of Declared Purpose

Awarding organisation name	Active IQ
Title of regulated qualification	Active IQ Level 3 Diploma in Fitness Instructing and Physical Activity
Qualification level	Level 3
Qualification accreditation number	603/1162/9
Qualification type	Tech Level
(Legacy description)	Qualifications and Credit Framework

Qualification overview

The Active IQ Level 3 Diploma in Fitness Instructing and Physical Activity aims to provide learners with the broad base of knowledge and skills to be able to work in a variety of customer-facing roles within the active leisure industry, including fitness instructing.

It is intended as a Level 3 Tech Level as it has been designed to fulfil the required Department of Education characteristics for these types of qualifications.

Who could do this qualification?

This qualification is designed for individuals as part of a college study programme. Learners will study areas such as exercise and fitness knowledge, planning and instructing gym sessions, technology in sport and exercise, entrepreneurship, marketing, customer service and managing personal and professional development.

Learners must be 16+ years old. Whilst there are no other specific entry requirements an element of communication (discussing, presenting, reading and writing) is involved, and learners entering the programme should have basic skills in communication pitched at level 2. The course requires physical exertion and individual participation is essential, therefore a degree of physical fitness is necessary.

The qualification has therefore been designed for:

- Individuals who wish to work and/or seek employment as a fitness instructor
- Individuals considering a career in active leisure
- Individuals wishing to access further learning or training in a specialist area

What does the qualification cover?

The qualification has been developed for learners in full time education aged 16+.

Objectives:

To provide learners with the knowledge and skills to:

- To develop their understanding of anatomy, physiology and nutrition and how it relates to exercise and fitness.
- Be able to plan and instruct safe and effective exercise and physical activity sessions.
- Be able to deliver exceptional customer service.
- Be able to manage own personal and professional development.
- Be able to develop enterprise skills.
- Be able to market and sell products and services.
- Understand how technology is used within physical activity, fitness sport and exercise.

Employer engagement

As part of this qualification it is a mandatory requirement for learners to have access to meaningful employer engagement. This provides a clear 'line of sight' to work, enriches learning and raises the credibility of the qualification.

Employer engagement can be met in a variety of ways and can include, for example, one or more of the following:

- Structured work experience or work placements that develop skills and knowledge relevant to the qualification.
- Project(s) or exercises(s) set with input from industry practitioner(s).
- One or more units delivered or co-delivered by an industry practitioner(s). This could take the form of master classes or guest lectures.

Qualification structure

To achieve the qualification learners must complete all 8 mandatory units (55 credits) and one of the optional units (8 credits). A total of 63 credits must be achieved.

Mandatory

Learners must complete all 8 mandatory units (55 credits).

Unit	Accreditation number	Level	Credit	GLH
1. Principles of anatomy, physiology and fitness	F/507/1217	2	12	94
2. Planning and instructing gym-based exercise	J/507/1218	2	16	139
3. Health and safety in a physical activity, fitness and sport environment	J/508/6396	3	5	26
4. Delivering exceptional customer care	L/508/6397	3	7	33
5. Enterprise and entrepreneurship	H/507/1209	3	4	25
6. Marketing products and services	Y/507/1210	3	4	28
7. Technology in sport and exercise	D/507/1211	3	3	22
8. Managing personal and professional development	Y/508/6399	3	4	29

Optional

Learners must complete one of the following units (8 credits).

Unit	Accreditation number	Level	Credit	GLH
9. The role of exercise referral for managing medical conditions	F/507/1220	3	8	68
10. Planning and instructing outdoor fitness sessions	T/507/1215	3	8	57

What could this qualification lead to?

Successful achievement of this qualification will provide entry to the Chartered Institute for the Management of Sport and Physical Activity (CIMSPA) as an Affiliate member. Launched in 2011, CIMSPA is the professional development body for the UK's sport and physical activity sector. CIMSPA was awarded chartered status by the Privy Council, which came into effect at the start of January 2012. CIMSPA provides leadership, support and empowerment for professionals working in sport and physical activity and a single unified voice for the sector. To read more about CIMSPA please visit <https://www.cimspa.co.uk>

Successful achievement of this qualification will also provide entry to the Register of Exercise Professionals (REPs) at Level 2. Launched in 2002, the REPs are an independent, public register which recognises the qualifications and expertise of health enhancing exercise instructors in the UK. The REPs provides a system of regulation for instructors and trainers to ensure that they meet the health and fitness industry's agreed National Occupational Standards. Through gaining the relevant, credible qualifications, REPs membership provides assurance and confidence to employers, consumers, and healthcare professionals that all REPs registered exercise professionals have the knowledge, competence and skills to perform specific roles. To read more about REPs please visit <http://www.exerciseregister.org/about-reps/about-reps>

This accredited achievement is valued and recognised by employers and can assist learners to increase/enhance their career opportunities, progression and earning potential.

Learners will be able to progress to the following job role:

- Fitness Instructor

Will the qualification support progression to further learning, and, if so, what?

The qualification is designed to offer entry to employment; however learners can also progress onto the following qualifications and apprenticeship framework:

- Active IQ Level 3 Diploma / Extended Diploma in Personal Training for Health, Fitness and Performance.
- Active IQ Level 3 Diploma in Personal Training.
- Active IQ Level 3 Diploma in Instructing Pilates Matwork.
- Active IQ Level 3 Diploma in Teaching Yoga.
- Level 3 Diploma in Exercise Referral.
- Level 3 Diploma in Sports Massage Therapy.
- Advanced Apprenticeship in Exercise and Fitness.
- Learners may also progress on to higher education degree programmes.

Is this qualification available as an apprenticeship?

This qualification is not available in an apprenticeship framework. You should take this qualification if you want to enter the health and fitness sector as a fitness instructor in an employed environment. Once in employment you could then progress to the Advanced Exercise and Fitness Apprenticeship to demonstrate occupational competence over time in the workplace.

Similar qualifications

Learners should choose this qualification if they are considering completing a combined offer with another Tech Level, Applied General and/or A level, as an example or looking for a one year study programme. This qualification also allows progression on to the Active IQ Level 3 Diploma or Extended Diploma in Personal Training for Health, Fitness and Performance, which is the full two year programme, attracting a higher number of UCAS points and a broader coverage of knowledge, skills and behaviours in the relevant subject. There are no further qualifications within this particular suite.

Who supports the qualification?

Support for the qualification has been provided by the following Professional Bodies:

- Chartered Institute for the Management of Sport and Physical Activity (CIMSPA)
- ukactive

To read more about the CIMSPA please visit <http://www.cimspa.co.uk/> ; to read more about ukactive please visit www.ukactive.com .